

**BRAG Board Meeting Minutes
November 7, 2007**

Promoting our revamped BRAG website to businesses with sponsorship levels: Kas presented ranges of prices for businesses. The final list of benefits and sponsorship levels will be sent to Board members for their consideration next week.

Balancing email coverage of current and new businesses in the area: There has been a lot of good news to report this Fall about new businesses in the area. However, Board members do not want to neglect BRAG's wonderful anchor businesses who have been in the area for years. It was agreed that information about new businesses or activities at current businesses should be funneled to Larry and Jane directly so they can massage the message out to BRAG supporters appropriately.

Larry is working with Senator Teresa Lubbers to hold a meeting in mid-January with all of our state and local politicians and INDOT to discuss plans for Binford Boulevard as part of the I-69 improvements plus proposed plans for widening East 75th Street. Dick Dear, a BRAG resident, whose professional career included working with INDOT, has drafted a letter with a list of considerations for INDOT to factor in before they go ahead with projects that impact BRAG residents and businesses.

2008 Farmers Market preferred location; sponsorship levels; what to charge vendors; volunteers needed to run the Market: Jane noted that vendors have overwhelmingly given their support to Binford Commons, that is still subject to the owners' approval. Larry is continuing to canvass other locations for the Market. The 2008 dates are May 10 through October 25th with vendor fees slightly higher to reflect the 5 additional weeks of operation. BRAG's January 9th meeting will focus on needing help/support from neighborhood associations to volunteer at the Market during 2008.

Beautification plans for 2008: KIBI will fund the replacement of native plants along the median during a planting party on April 19, 2008. The proposed pedestrian trail along Fall Creek between the west entrance of Fort Harrison and Skiles Test Nature Park is continuing with a meeting with the new Reuse Authority head, Cassandra Ashley-Jordan scheduled on December 4th to discuss collaboration re pedestrian/bicycle trails between the Fort and Skiles Test Nature Park, helping to resurrect the Command Performance Theater on the grounds of the Fort.

Following up the design workshop/charrette with Ball State by asking local businesses, such as Steak and Shake, Chase, etc. to redo their facades to be more "green"; pursuing ways to have the Nickel Plate become the light rail route of choice, getting funding for a pedestrian bridge at Graham Road/East 71st Street, moving with pedestrian trails across Binford to connect to our new village center at Graham and East 71st Street, etc.

The posters from the charrette will be displayed at BRAG's celebration that is planned for February 13th. The new Mayor will be invited to attend this special meeting.