

August 15, 2007 Minutes:

Update on the six GINI action groups:

The six GINI working groups are underway with the first meeting of each group held last month. Each group could use more members. Every neighborhood will be asked to find more volunteers to participate in these important issues that can make such a positive impact on our area.

There will be a charrette on October 27th at Lawrence Central with Ball State landscape architecture students and faculty in attendance. They will canvass BRAG residents about what improvements they would like in the morning, work on the recommendations during the day, and report the results in the afternoon with lots of visuals re how the new and improved BRAG area could look.

Indy Star coverage of the GINI initiative will begin later this month. Look for major articles in the Labor Day issue and following Sundays in September.

Our October 13th beautification party is being organized by Lisa Angrick and Karen Kryah, with volunteers needed to replace 4 trees, do trash clean-up, and weed the perennial beds. This will coincide with the final day of the Farmers Market. KIBI will be asked to supply more mulch around the trees to help keep the mowers away from their bases. The Tree Keepers are still busy every Monday watering trees.

Kevin Tungesvick and Phil Schaefer will check out the new native beds in the Binford median and at Binford/Rucker to determine if they need to be weeded and/or have planted replaced due to the drought and accidental mowing of the median.

New business developments: PowerKidz is due to open in September. Scott Dentistry will be having an open house on August 18th. The Kroger hearing did not take place because there was no opposition to their plans. Starbucks' plans at Avalon Crossing have been temporarily delayed.

Clarian signs re kid safety to be placed in BRAG neighborhoods: Kevin Hancock, intern, presented "Kids Dart. Drive Smart." Signs of varying sizes for BRAG residents to distribute to schools, child care centers, neighborhood entrances, school bus stops, etc.

Up and coming Email newsletter and website development: Kas is still bird dogging updates to the website with a new firm called 1215 Designs. She should know the results soon.

Here are the current sponsor levels for the Binford Farmers Market:

\$100 Community Supporter: press releases and marketing materials

\$500 Community Supporter Plus: press releases, marketing, and signage

\$1,000 Business Supporter: press releases, BRAG and BFM marketing, signage, websites, logo prominently on back of the Farmers Market T-shirt
\$2,000 Major Farmers Market Supporter: press releases, marketing, signage, website, better T-shirt position, choice booth
\$5,000 Master Farmers Market Supporter: all of the above, special Saturday, advanced publicity

These sponsor levels will be incorporated into the new business section of the BRAG website for companies to consider.

Crime watch salute to Joe Komenda: Joe was honored as the northside Crime Fighter of the year in a ceremony at the circle on August 7th. He was nominated by BRAG for his fine efforts in alerting residents and Crime Watch coordinators via email about any suspicious activity. He also regularly attends Metro North Crime Watch taskforce meetings and reports the results to BRAG.

Review of the National Night Out on August 7th: Diana Van Arsdall reported that many more neighborhoods have been involved in this neighborhood event. She hopes that even more BRAG neighborhoods will participate in 2008.

Farmers Market update: Larry reported that the Market continues to bring in 500+ customers every week. Church of the Saviour has volunteered its parking lot as the 2008 location. Larry is also exploring Binford Commons as a possibility and will canvass vendors to find out their preferences.

Community Fair on September 11th 10 am to 2 pm at the Circle: The City is inviting neighborhood groups to set up booths around the Circle to let folks know about their particular group. Howard Nixon and George Kennedy volunteered to represent BRAG at this event.