

Binford Redevelopment and Growth Group
June 1, 2005 minutes

After much discussion and alternatives, the group decided on this name for our organization: the Binford Redevelopment and Growth Group aka BRAG.

BRAG's mission contains the following goals:

Building a sense of community and energy;
Retaining current businesses;
Attracting new businesses and residents to the area;
Growing toward a brighter future.

The Group also decided that it will concentrate its efforts to the improvement of the four corners of the intersection of Binford and East 71st Street.

The neighborhoods that are impacted by this effort to improve Binford/East 71st Street who will hopefully become fully involved in this effort are included in the following geographic boundaries:

from Hague Road on the east to Allisonville Road on the west
and from I-465 on the north side down to Kessler Boulevard on the south.

The group agreed on certain action items:

- 1) The need for a website that ties into the schools' and neighborhoods newsletters; this website would include all minutes of meetings and information to residents, current business owners, and prospective businesses about the area. Kathi Rogers volunteered to find a domain name and the possibility of free hosting of this site.
- 2) The Taskforces that have been formed to liaise with business owners and property owners have already begun their work.
 - A) Larry Riggle reported that he and Larry Mitchell will be meeting with Bob Carr, owner of properties on the northwest side, next week.
 - B) It was also agreed that George Kennedy and Peter Courtney will talk to Sullivan's Hardware about remaining open at Binford/East 71st because of their importance to area residents.
- 3) Jim and Kathi Rogers also volunteered to prepare a brochure about BRAG's mission, plans, and activities that could be passed around the businesses.
- 4) Kas Vargo, Jane Lommel, and Kathi Rogers agreed to prepare a draft of a strategic plan and activities to present to the next meeting for comment.
- 5) Kelly Wood spoke about neighborhood beautification grants. She will email Ray Brinkmeyer, the members of the Beautification Taskforce, and Crystal Alexander the application that needs to be filled out by June 15, 2005. There was quite a bit of discussion re focusing the grant application on trees and plantings along Binford.
- 6) There was further discussion about possibly having a fund raising music festival this Fall to announce what BRAG is all about and to provide a fun setting for area

residents to socialize. Jane agreed to contact Brian Pahud about the possibility of holding the festival in one of his buildings.

The next meeting will be held on Wednesday, June 22nd at a location to be announced. Kathy Brinkmeyer agreed to check with Castleton United Methodist Church about meeting there.

At the next meeting, BRAG members will need to do the following:

- 1) Decide on a strategic plan for the next 1-3 years, with short term, mid term, and long term goals.
- 2) Establish the group w/a board of directors that includes names of officers and members of the executive committee.
- 3) Decide on whom from each neighborhood association should be a member of the board of directors. This rep will be contact person and the person to distribute all info to their neighborhood group.
- 4) Establish by-laws.
- 5) Establish a budget.
- 6) Decide about dues to be paid (annually, bi-annual, how much)
- 7) Finalize plans for a fund raising function this Fall.
- 8) Decide on a date for a community wide meeting so that residents and businesses can vote on all of the above items.

Future tentative meeting dates: July 12, and August 2